

# TEMPLATES FOR SUCCESS

50 One-Off, Fill in the Blanks  
Promotional Email Templates  
Proven To Get Readers To Buy



**3d Consulting Services**

*Magnify Your Mission : Multiply Your Reach*



## **Disclaimer**

This report has been written for information purposes only. Every effort has been made to ensure that it is as complete and accurate as possible. However, there may be mistakes in typography or content. Also, the report may provide information only up to the publishing date. Therefore, it should be used as a guide - not as the ultimate source.

The purpose of this report is to educate. The author and the publisher do not warrant that the information contained in this report are fully complete and shall not be responsible for any errors or omissions. The author and publisher shall have neither liability nor responsibility to any person or entity with respect to any loss or damage caused or alleged to be caused directly or indirectly by this report.

Copyright ©2019 Tim Dodd Consulting Services Ltd  
All rights reserved.

No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without prior permission of the author.

First published in Great Britain in 2019  
Tim Dodd - 3d Consulting Services  
[www.3dConsultingServices.com](http://www.3dConsultingServices.com)  
[help@3dconsultingservices.com](mailto:help@3dconsultingservices.com)

Created by 3d Consulting Services

# **TEMPLATES FOR SUCCESS**

**50 One-Off, Fill in the Blanks  
Promotional Email Templates  
Proven To Get Readers To Buy**

**Tim Dodd**



**3d Consulting Services**

*Magnify Your Mission : Multiply Your Reach*

# Contents

Introduction .....	1
1.My Favourite [Niche Topic] Tip.....	2
2.An Exciting Announcement.....	2
3.Will you win the <i>[grand prize]</i> in this contest? .....	3
4.What would you do if <i>[something really good]</i> happened? .....	3
5.Top <i>[#number]</i> resources for anyone who wants to <i>[get a specific result]</i> .....	4
6.Today is the final day <i>[to get a specific item]</i> .....	4
7.This is so weird but it works.....	5
8.Just a Quick Reminder... ..	5
9.This is the biggest <i>[niche type]</i> event of the year – will you be there?.....	6
10. Have you visited the blog lately? .....	6
11. Have you checked out the Facebook Page lately? .....	7
12. An amazing <i>[niche type]</i> case study... ..	7
13. An inspiring <i>[niche type]</i> story... ..	8
14. Grab your coupon code inside... ..	8
15. Check out my friend’s new <i>[site/ product/resource]</i> .....	9
16. Warning about <i>[product]</i> ... ..	9
17. I really messed up... ..	10
18. Is <i>[product name]</i> really all that? .....	10
19. <i>[Product 1]</i> and/or <i>[Product 2]</i> – which one is right for you?.....	11
20. <i>[#number]</i> reasons why <i>[product name]</i> totally rocks.....	12
21. What my [dog/cat/child] taught me about [niche topic]... ..	12
22. The <i>[#number]</i> biggest <i>[niche]</i> mistakes almost everyone makes.....	13
23. It’s coming – and it’s huge... ..	13
24. We’re going offline for a few <i>[hours/ days/ weeks]</i> ... ..	14
25. This is what you’ve been waiting for.....	14

26. Just checking in.....	14
27. Last night I had an epiphany... ..	15
28. Share this with your friends – they’ll love you for it.....	15
29. Damn! I almost forgot.....	16
30. I’m doing something I’ve never done before... ..	16
31. Top [#number] tips for [a specific outcome].....	17
32. A great resource for getting [ <i>a specific outcome</i> ] .....	17
33. Who else wants [software, eBook, checklist, template, etc.] – for free? .....	18
34. Want to know more about [ <i>topic</i> ]? .....	18
35. Imagine this... ..	19
36. People can’t stop talking about this.....	19
37. [ <i>Hot topic</i> ] – What do YOU think? .....	20
38. Many try. Few succeed. Tilt the odds in your favour... ..	20
39. I cried when I saw this... ..	21
40. If I could go back in time and just change one thing... ..	21
41. Time is running out.....	22
42. Let’s stop [ <i>something bad</i> ] together.....	22
43. A new website feature you’ll love.....	23
44. Who else wants [a specific benefit]? .....	23
45. Is it really safe to [ <i>do a specific thing</i> ]? .....	24
46. Don’t even try to [ <i>get a specific benefit</i> ] until you read this... ..	24
47. The surprising truth about [ <i>topic</i> ].....	25
48. Wow – check out this video.....	25
49. Answer one question for me, please... ..	25
50. Would you do me a favour, please? .....	26
Conclusion.....	26

# **Introduction**

One of the benefits to maintaining a database of contacts is that you can communicate with your customers and contacts on a regular basis for little or no cost, very easily by email.

And by keeping in touch with your database, you stay front of mind with your contacts whilst building a much stronger relationship with them. This means that you are in a great position to generate additional revenue by offering more from your own range of products and services and/or complimentary products and services from selected joint venture partners to your list of customers and contacts.

That said, many businesses don't take full advantage of the relationship they have with their database because they're afraid of losing customers.

However, if you are smart with your communication and focus on helping people, your database can quickly be turned into a consistent source of previously untapped additional revenue for virtually nothing.

The big problem is what do you say and how do you say it?

**So, here's your solution:** 50 fill-in-the-blank email templates.

These emails are designed to get you started—all you need to do is spend a couple of minutes topping and tailing them with your own unique content, before hitting send.

Take a look and you'll quickly see how easy it is to do ...

## 1. My Favourite [Niche Topic] Tip...

Hi *[First Name]*,

So you've been trying to get *[a specific benefit or positive result]*. But if you're like most people, you usually end up with *[a poor result or negative side effect]*.

That used to happen to me too. But then I was given one simple tip that changed everything...

*[Describe the tip in one sentence].*

*[Elaborate on the tip here in a few sentences or paragraphs].*

Believe me, this works like magic. Give it a try for yourself and see if it doesn't work for you too.

*[Sign Off]*

P.S. *[Optional: insert a link to a promo URL here]*

## 2. An Exciting Announcement...

Hi *[First Name]*,

I've been dying to tell you a secret, but I've had to keep it quiet because *[reason why you kept it quiet]*. But guess what? That's over now and the cat's out of the bag!

So here's the big news: *[make your announcement – new product coming out? New partnership? etc.]*

I think you'll really like this because *[reason why this announcement is so important to your subscribers]*.

More details to follow in the coming days – so stay tuned!

*[Sign Off]*

P.S. *[Optional link to announcement URL]*

### 3. Will you win the **[grand prize]** in this contest?

Hi **[First Name]**,

That's right, I'm giving away a **[grand prize]**, along with **[other prizes]** – and you've got a great chance of being the winner! All you have to do to enter is **[describe how to enter]**.

Click here to get started: **[link to contest URL]**

Oh. And be sure to tell your friends! The more the merrier.

**[Sign Off]**

P.S. By the way, the contest ends on **[date]**, so hurry over to **[link to contest URL]** and enter right now...

### 4. What would you do if **[something really good]** happened?

Hi **[First Name]**,

Imagine this...

You **[do something, like write a novel]**. A short time later, you **[achieve a specific positive result, like hit the bestseller list]**.

Sound impossible, or at least highly unlikely?

It's not. And that's because all you need to know to **[get the really good result]** is included inside this new **[book, video, webinar etc.]**: **[link to promo URL]**.

Get yours now and you'll discover:

1. How to **[get a specific benefit]**.
2. The #1 way to **[get another specific benefit]**.
3. The secret of **[getting another positive result]**.

And much much more besides. Check it out now at: **[link to promo URL]** – you're going to like what it does for you!

**[Sign Off]**

P.S. By taking action today, you'll also get **[another benefit]** so visit: **[link to promo URL]** now.



## 5. Top **[#number]** resources for anyone who wants to **[get a specific result]**

Hi *[First Name]*,

If you've been trying to *[get a specific positive result]* and you haven't had much luck, it's possible you just don't have the right *[tools, resources, information]*. That's why I've compiled the top *[#number]* resources that will make *[getting the specific positive result]* quick and easy. Check them out...

*[Insert your list of the top 3, 5, 10 or more resources – the name of each resource, a link, and a reason why you like it.]*

That's it for this time. Hope it helps.

See you again soon!

*[Sign Off]*

P.S. If I had to add one more resource to that list, it would be this one *[Insert resource]* because *[reason why]*. Check it out: *[link to resource URL]*

## 6. Today is the final day **[to get a specific item]**...

Hi *[First Name]*,

Heads up: this is the last day for you to *[get a specific product, sign up for something, get a discount etc.]*. You can get yours here: *[link to promo URL]*

This is something you're going to want to jump on, because *[insert reason why]*.

Plus,

*[give another reason why]*.

Don't miss out!

*[Sign Off]*

P.S. You'll kick yourself if you miss this one, so click here to *[get the specific item]*...

## 7. This is so weird but it works...

Hi *[First Name]*,

The first time someone told me you could *[get a specific outcome]* by *[doing something weird]*, I thought they must be pulling my leg.

But then I tried it. And you know what? It works.

Here's why...

*[Explain why it works.]*

Now, if you want to *[get the outcome]* too, all you have to do is *[explain what to do]*.  
For more information go to *[link to promo URL]*.

Give it a try – I think you'll be surprised by the result! *[link to promo URL]*

*[Sign Off]*

P.S. Amaze your friends with it too! *[link to promo URL]*

## 8. Just a Quick Reminder...

Hi *[First Name]*,

*[Recent time frame, like "last week" or "yesterday"]* I mentioned *[something you mentioned, like a new giveaway, eBook, checklist, workshop, webinar, etc.]* and how *[describe how it's a restricted offer & when it expires?]*. And I just wanted to remind you that you need to grab it now in order to avoid being disappointed later.

Here's the link again: *[link to promo URL]*

Check it out while it's still available – I think you'll like it!

*[Sign Off]*

P.S. I urge you to *[sign up, join, etc.]* now at *[link to promo URL]*, because *[reason why they should sign up, join, etc.]*.

## 9. This is the biggest *[niche type]* event of the year – will you be there?

Hi *[First Name]*,

Everyone is talking about *[name of event]* – and no wonder! It's the single best way to *[learn about niche topic, e.g. networking, personal development etc.]*.

If you haven't heard, this year's speaker line-up includes:

*[Insert bulleted list of names of 3-4 recognizable speakers and what they'll be speaking about]*

- *[Speaker 1 with Talk Title & a little more detail]*
- *[Speaker 2 with Talk Title & a little more detail]*
- *[Speaker 3 with Talk Title & a little more detail]*

I've got my ticket. Do you? If not, get yours now at *[link to promo URL]* – and I'll see you there!

*[Sign Off]*

P.S. I'll be in *[restaurant/bar/hotel etc.]* on *[location]* at *[time just before event]* – make sure you come along and say Hello!

## 10. Have you visited the blog lately?

Hi *[First Name]*,

There's a lot of exciting things going on at the *[blog name]* blog at the moment, including:

- ☐ *[Name and description of new article]*
- ☐ *[Name/description of another article]*
- ☐ *[Description of new feature or something else]*

Come by and check it out for yourself at *[link to blog URL]* – you'll be delighted you did!

*[Sign Off]*

P.S. I almost forgot – there's also *[an article, feature, etc. – describe it]* – you can see it here *[link to blog URL]*.

## 11. Have you checked out the Facebook Page lately?

Hi *[First Name]*,

Just a quick reminder...

If you haven't "liked" the *[name of]* Facebook Page yet at *[link to FB Page URL]*, I strongly urge you to do so now. That's because *[list reasons why they should like it e.g., contests, info not found elsewhere, talk with others in the niche, etc.]*.

See you on the Facebook Page!

*[Sign Off]*

P.S. Once you "like" the page, be sure to check out the post on *[topic]* – I'd love to hear your thoughts on it.

## 12. An amazing *[niche type]* case study...

Hi *[First Name]*,

If you've ever tried to *[get a specific positive result]* but it didn't quite work out the way you wanted, then you're going to love this...

This is a story about *[name]*, a *[describe person]* who is just like you – trying to *[get a specific positive result]*, but *[getting a bad or negative one instead]*.

Then *[name]* discovered *[product name]* – and in just *[#number]* short *[time period – days, weeks, etc.]*, he/she went from *[bad result]* to *[good result]*!

Let me explain...

*[Insert case study detailing how the person used the product and what results he or she got.]*

The good news is that you can do the same thing. Just go to *[link to promo URL]* to get *[product name]*. Do it now, because I think you'll love your results!

*[Sign Off]*

P.S. Be sure to email me and let me know how you get on!



### 13. An inspiring *[niche type]* story...

Hi *[First Name]*,

You *[try to do something]*, but *[something else happens instead]*. Sound familiar?

*[Name]* had a similar story. *[He/She]* *[Describe what they did]*. But no matter what, *[He/She]* always *[ended up with a bad result]*.

But then one day something amazing happened. *[Describe how person got an amazing result.]*

How did *[He/She]* achieve this?

Simple – *[He/She]* used this: *[link to product or resource]*.

I bet it works for you too.

*[Sign Off]*

P.S. You too can *[get the great result]* when you use this: *[link to promo URL]*

### 14. Grab your coupon code inside...

Hi *[First Name]*,

If you've been thinking about getting *[Product Name]*, today is the day. That's because you can save *[#percent or amount]* when you use this coupon code *[code]* right here: *[link to promo URL]*

You'll love this product because it *[gives a benefit]*, *[gives another benefit]* and *[gives another benefit]*. And if you act now, you can get it for just *[#amount]*.

Avoid missing out by using the coupon code *[code]* now at *[link to promo URL]* and make a huge saving!

*[Sign Off]*

P.S. Hurry, this coupon expires soon *[or date]*, so best act now!

## 15. Check out my friend's new [\[site/ product/resource\]](#)...

Hi [\[First Name\]](#),

Have you ever wanted to [\[specify a result\]](#)?

Then you'll want to check out my friend [\[name\]](#)'s new [\[site/product/resource\]](#) at:

[\[link to promo URL\]](#)

I love this [\[resource\]](#) because [\[reason why\]](#) – and I know you'll love it too. So do yourself a favour and take a look: [\[link to promo URL\]](#).

[\[Sign Off\]](#)

P.S. Here's the best part: [\[describe best part of resource\]](#). Check it out for yourself at [\[link to promo URL\]](#).

## 16. Warning about [\[product\]](#)...

Hi [\[First Name\]](#),

There's been a lot of talk and a lot of misinformation about [\[Product Name\]](#). Some people say [\[some reason it isn't good\]](#). Others say [\[it's great because of some reason\]](#).

So what's the truth?

This: [\[describe the truth about the product – maybe why the warnings are true, or why they are false\]](#)

So here's what I suggest: [\[enter your recommendation\]](#)

See you next time!

[\[Sign Off\]](#)

P.S. If you're looking for an alternative, I suggest you give [\[name of alternative product\]](#) a try at: [\[link to promo URL\]](#)

## 17. I really messed up...

Hi *[First Name]*,

I owe you a big apology.

Recently, I *[describe what genuine mistake you made – broke a promise to subscribers, had a data breach, etc.]*.

My team immediately went to work to mitigate the damage by *[explain what you did]*.

But I know that's not enough. And so I want to seriously apologize for my mistake. I take full responsibility, and from now on I'm going to *[do some specific thing]* to make sure this never happens again.

Again, I am very sorry for all the trouble I caused.

*[Sign Off]*

## 18. Is *[product name]* really all that?

Hi *[First Name]*,

You've probably been hearing a lot about *[name of product]*. Some of you have been asking me about it. So today I want to give you my honest review of it.

My first impression of *[product name]* was *[describe 1<sup>st</sup> impression]*. I also quickly noticed *[something you noticed]*.

After using it for *[period of time]*, I could see why so many people liked it.

That's because *[list 3 or 4 reasons why this product is good]*.

It's not perfect, though. *[Identify a few flaws in the product.]*

Overall, I rate this product *[#number]* stars out of *[#number]*.

That's why I highly recommend you check it out here: *[link to promo URL]*.

*[Sign Off]*

P.S. If you act now, you can also get *[bonus item]* absolutely free! Check it out for yourself now: *[link to promo URL]*

## 19. **[Product 1]** and/or **[Product 2]** – which one is right for you?

Hi *[First Name]*,

So you want *[to get a specific benefit]*, but you're not sure if *[Product A]* or *[Product B]* is the better choice.

Let me help you decide by comparing them side-by-side...

### ***[Product A]* Pros**

Pro 1 of Product A

Pro 2 of Product A

Pro 3 of Product A

### ***[Product B]* Pros**

Pro 1 of Product B

Pro 2 of Product B

Pro 3 of Product B

*[Insert 3-6 Pros of both products]*

Of course there are downsides to both these products too:

### ***[Product A]* Cons**

Weakness 1 of Product A

Weakness 2 of Product A

Weakness 3 of Product A

### ***[Product B]* Cons**

Weakness 1 of Product B

Weakness 2 of Product B

Weakness 3 of Product B

*[Insert 3-6 Weakness of both products]*

So here's my recommendation for you: *[insert your recommendation]*.

Get yours here: *[link to promo URL]*

*[Sign Off]*

P.S. I really do think *[product name]* is the better choice. You can try it risk-free today by going to *[link to promo URL]*.



## 20. **[#number]** reasons why **[product name]** totally rocks...

Hi *[First Name]*,

If you've been reading this newsletter for any time at all, then you know how much I love *[product name]*. I use it daily to *[get some result]*. Here's why:

- Reason 1: *[insert 1<sup>st</sup> reason along with a benefit]*.  
*[Elaborate on benefit.]*
- Reason 2: *[insert 2<sup>nd</sup> reason along with a benefit]*.  
*[Elaborate on benefit.]*
- Reason 3: *[insert 3<sup>rd</sup> reason along with a benefit]*.  
*[Elaborate on benefit.]*

But don't take my word for it – check it out for yourself, risk free right here: *[link to promo URL]* – I think you'll like it as much as I do!

*[Sign Off]*

P.S. Okay, here's one more reason why I love this product: *[insert reason]*. Check it out now: *[link to promo URL]*

## 21. What my **[dog/cat/child]** taught me about **[niche topic]**...

Hi *[First Name]*,

Last night I was watching my *[dog/cat/child]* learning how to *[do something]*. *[He/She]* kept *[failing in some way]*, over and over. But you know what? *[He/She]* didn't give up.

And pretty soon, *[describe how animal or person finally succeeded]*.

You know what? We could all use this sort of perseverance. When I first started *[trying to do some niche-relevant thing]*, I *[describe how you failed]* a lot too.

But I didn't give up. And finally I discovered the secret of *[getting a particular result]*. Find out for yourself what it is here: *[link to promo URL]*.

*[Sign Off]*

P.S. This is really going to surprise you: *[link to promo URL]*

## 22. The **[#number]** biggest **[niche]** mistakes almost everyone makes

Hi *[First Name]*,

Do you find it difficult to *[get a specific positive result]*? If so, you're not alone. And there's also a good chance that you're making one very common mistake.

Namely, you might be *[name the mistake]*.

It works like this...

*[Describe how this is a mistake and/or how people are making it.]*

The good news is that you can avoid it. All you have to do is *[describe how to avoid it]*. *[Elaborate if appropriate]*.

See you next time!

*[Sign Off]*

P.S. Simple, Yes? Give it try – I think you'll like your results.

## 23. It's coming – and it's huge...

Hi *[First Name]*,

Are you tired of *[some bad thing]*? Do you just wish you could *[do something easy]* and get *[a great result]*?

Good news – you'll soon be able to.

On *[upcoming date]*, a brand new product called *[name of product]* will be released, and this promises to be the best way to get *[the specific result]*.

Check out this video to discover how you too can *[get the specific result]*: *[link to promo URL]*

*[Sign Off]*

P.S. Be sure to mark your calendar for *[launch date and time]*, because you're not going to want to miss it!

## 24. We're going offline for a few *[hours/ days/ weeks]*...

Hi *[First Name]*,

Just wanted to let you know that *["we" or "I" or name of your business]* is going to be offline starting *[time and date]* for *[routine maintenance or other reason]*. We'll be back online by *[time and date]*.

If you have any questions, don't hesitate to call us at *[phone number]* or contact our help desk at *[link to support URL]*, which will be running during the downtime.

We appreciate your business!

*[Sign Off]*

## 25. This is what you've been waiting for...

Hi *[First Name]*,

It's the day you've been waiting for – *[product name you've been hyping for a few weeks]* just went live.

Go get yours here: *[link to promo URL]*

*[Sign Off]*

P.S. *[Product name]* gives you a quick and easy way to *[get a specific benefit]*, so click here now to get started.

## 26. Just checking in...

Hi *[First Name]*,

*[Time frame, like "last week"]* I sent you *[name of some free report, video, etc.]*. Did you download and *[read/watch]* it? If not, you can do so right now: *[link to download URL]*

If you downloaded it previously, do me a favour and let me know what you thought of it. You can contact me *[details of how to make contact –email address etc.]*.

Thanks!

*[Sign Off]*

## 27. Last night I had an epiphany...

Hi *[First Name]*,

It was about midnight when my eyes opened and I bolted upright in bed last night. I couldn't believe what thought had just flitted through my mind.

I rushed to my computer and my fingers flew across the keyboard for the next three hours. This may be the most amazing report I've ever written. I'm not saying that to brag. I'm just saying that what I wrote about last night reveals the secret of *[some niche secret]*.

I'm not kidding.

And you know what? It's yours free when you click here *[link to promo URL]*.

*[Sign Off]*

P.S. It won't be free for very long, so click here *[link to promo URL]* to download your copy now before I remove it.

## 28. Share this with your friends – they'll love you for it...

Hi *[First Name]*,

This is the BEST *[video/blog post/ etc.]* you'll ever see on the topic of *[niche topic]*. Not only does it show you how to *[do something specific]*, but it also tells you everything you need to know about *[niche topic]*.

But don't take my word for it – check it out for yourself, because it's absolutely free at *[link to promo URL]*

*[Sign Off]*

P.S. Do you have a friend who'd appreciate knowing more about *[niche topic]*? Please forward this email to them – I promise you they'll thank you for it.



## 29. Damn! I almost forgot...

Hi *[First Name]*,

Wow, these past few *[days/weeks/months]* have been such a blur of activity with the *[Product Name]* launch that I almost forgot to tell you something very important...

If you purchase *[Product Name]* in the first 48 hours after its launch, you'll get *[some special bonus gift]* absolutely free. This *[bonus gift]* will *[describe benefits]* – so this bonus alone is worth more than your investment in the total package!

Check your email tomorrow for more details – I just know you're going to love it!

*[Sign Off]*

P.S. Do you want a sneak peek at *[product name]*? Take a look: *[link to pre-launch/demo URL]*.

## 30. I'm doing something I've never done before...

Hi *[First Name]*,

As you no doubt already know (at least if you've been reading this newsletter), *[Product Name]* is launching on *[close future date]*. And I'm going to do something I've never done before...

If you're one of the first *[#number]* of people to purchase this product, you'll get *[a special bonus, like group coaching]* absolutely free. This will give you *[describe how this bonus benefits the reader.]*

Watch for my announcement and link *[time of launch, e.g. "tomorrow"]* – you'll want to be quick, because this offer is only available to the first *[#number]* of people who grab it.

Talk again soon...

*[Sign Off]*

P.S. Mark your calendar – you don't want to miss this!

## 31. Top [#number] tips for [a specific outcome]...

Hi *[First Name]*,

People often ask me, “How do you *[get a specific outcome]*?”

Truth is, it took me a whole lot of trial and error and a lot of time to figure out what really works. So let me save you some time by sharing with you my top *[#number]* tips for *[getting the specific outcome]*. Read on...

*[Insert 3-10 tips, along with a description of each.]*

So there you have it...

My top *[#number]* tips for getting *[a specific outcome]*. I’m sure they’ll work as well for you as they have for me.

*[Sign Off]*

P.S. Here’s one more – check it out at: *[link to promo URL]*

## 32. A great resource for getting *[a specific outcome]*

Hi *[First Name]*,

If you’ve been trying to get *[the specific outcome]*, then you know how easy it is to skip a step or two and keep track of everything. That’s why I created this *[worksheet / checklist / mind map / etc.]* for you, which details every step of the process and makes it easier than you ever thought possible.

Click here to download it *[link to promo URL]* – it’s absolutely free!

*[Sign Off]*

P.S. Be sure to forward this to your friends who’ve also been trying to get *[the specific outcome]* – they’ll thank you for it!

### **33. Who else wants [software, eBook, checklist, template, etc.] – for free?**

Hi *[First Name]*,

Have you ever wanted to *[get a specific result]*? Then you'll love my new *[report/video/etc.]*, which is called "*[Product Name]*." And you know what you'll love even more? It's free when you click here: *[link to promo URL]*.

Download now and in just moments you'll discover:

- ☐ How to *[get a specific result]*.
- ☐ The #1 to *[get a different benefit]*.
- ☐ A surprising secret about *[some topic or benefit]*.

So check it out now at *[link to promo URL]* – it's free!

*[Sign Off]*

P.S. I don't know how long this will be available for free, so grab it now while you still can.

### **34. Want to know more about *[topic]*?**

Hi *[First Name]*,

I have a lot of readers who've been asking me for more information about *[specific topic]*. Are you one of them? If so, I'd like to invite you to join the new *[newsletter / forum / Facebook page etc.]* that I just set up for the express purpose of helping people with *[specific topic]*.

You'll discover:

- ☐ *[Point 1 of three to six things people will learn.]*
- ☐ *[Point 2 of three to six things people will learn.]*
- ☐ *[Point 3 of three to six things people will learn.]*

Check it out now: *[link to promo URL]*

See you inside!

*[Sign Off]*

P.S. Did I mention it's totally free to join? Just click here to get started: *[link to URL]*

### 35. Imagine this...

Hi *[First Name]*,

Imagine that it's *[realistic future time frame, like 2 weeks, 6 mths, etc.]* from now...

You are now *[something/one they aspire to be – thin, a best-selling author, etc.]*. You *[describe how they spend their day]*.

And you're loving life because *[insert a great benefit of being this way]*. Sounds almost too good to be true, right?

But it's not – once you discover the secret to achieving it: *[link to promo URL]*. Check it out now.

*[Sign Off]*

P.S. If being *[a certain state or status like thin, or bestselling author etc.]* seems out of reach, then you really want to click here now: *[link to promo URL]*

### 36. People can't stop talking about this...

Hi *[First Name]*,

Wow, what a week it's been since *[Product Name]* launched! So far, over *[#number]* people have purchased this product. The reviews are pouring in, and people are really loving it!

Just look at what *[name of testimonial giver]* said:

*[Insert a good testimonial.]*

*[She/He]* is not the only one. Look at what *[name]* said:

*[Insert another testimonial.]*

If these people can *[get a great result]*, you can too. See for yourself by going to *[link to promo URL]*.

*[Sign Off]*

P.S. Be sure to check out *[name]'s [testimonial or video]* here: *[link to promo URL]* – it'll knock your socks off!



### 37. **[Hot topic]** – What do YOU think?

Hi *[First Name]*,

Wow, the forums, blogs and social media sites are lighting up this week with controversy over *[hot topic]*.

Some people are saying *[give one side of the argument]*. However, others are saying *[give other side of the argument]*.

So tell me, what do you think about *[hot topic]*? Do you agree *[about something on one side of the argument]*, or do you agree *[with something from the other side]*?

Join the discussion on the blog now: *[link to blog URL]*

I'd love to hear from you!

*[Sign Off]*

### 38. **Many try. Few succeed. Tilt the odds in your favour...**

Hi *[First Name]*,

It's no secret that a whole lot of people attempt to *[get a specific result]* every *[day / week / month / year]*.

Unfortunately, the vast majority will give up because *[reason why they don't succeed]*.

Maybe you can relate.

But here's the good news –now you can tilt the odds in your favour, simply by using *[product name]*.

Sound too good to be true? That's what I thought at first– and then I tried it. Click here to see my results: *[link to promo URL]*

I think you'll be very surprised.

*[Sign Off]*

P.S. Seeing is believing, so check it out: *[link to promo URL]*

## 39. I cried when I saw this...

Hi *[First Name]*,

If you've been struggling with *[a specific problem]*, you know how hard it can be to get *[a desired result]*. That's why you'll want to watch this inspiring video from *[some person who overcame the odds to get that specific desired result]*.

Check it out here: *[link to promo URL]*

I cried when I saw it – maybe you will too.

*[Sign Off]*

P.S. It truly is inspiring. Go ahead, check it out now – it'll be the best *[#no.]* minutes you spend today: *[link to video URL]*

! Benefit from this amazing offer right now: *[link to promo URL]*

## 40. If I could go back in time and just change one thing...

Hi *[First Name]*,

I remember when I first started trying to *[accomplish a niche relevant objective]*. I didn't get the results I wanted. I wasted a lot of *[time &/or money]*. And looking back on all of that now, I realise I could have achieved *[the desired result]* if I had done just one thing differently...

Namely, I wish I had *[the one thing you'd do different]*. If I had done that, then *[how it would have changed everything]*.

Fortunately, you can learn from my mistakes. If you also want to *[accomplish the niche relevant objective]*, then *[describe what the person needs to do to achieve it]*.

It's simple, but it's powerful – and I promise it could make all the difference in the world to you.

*[Sign Off]*

P.S. Want to cut your learning curve even more and start getting *[the result]*? Then check this out: *[link to promo URL]*

## 41. Time is running out...

Hi *[First Name]*,

Heads up...

There are just *[#number] [hours/days]* left for you to get a huge *[#number]* % off the regular price of *[Product Name]*.

Act now and you'll get:

- ☐ *[Benefit 1 of three biggest benefits of the product.]*
- ☐ *[Benefit 2 of three biggest benefits of the product.]*
- ☐ *[Benefit 3 of three biggest benefits of the product.]*

This is a great deal even at full price. But why pay more when you don't have to?

Click here to take advantage of these savings while you still can: *[link to promo URL]*

*[Sign Off]*

P.S. Don't let this deal slip through your fingers

## 42. Let's stop *[something bad]* together...

Hi *[First Name]*,

Right now *[describe some niche relevant bad thing that's happening]*.

*[Elaborate on how this harms the reader directly or harms someone or something the reader cares about – e.g., describe how puppy farms are cruel to dogs.]*

The good news is that together, we can work to stop *[this bad thing]*. The first step is to *[explain what to do – sign a petition, call a local official, etc.]*.

It only takes a few moments of your time, but will go a long way towards helping stop *[the bad thing]*.

Thank you!

*[Sign Off]*

P.S. Be sure to also tell your friends to *[take action as above]* because the more people who do this, the more likely it is *[the bad thing]* will be stopped.

### 43. A new website feature you'll love...

Hi *[First Name]*,

I just wanted to drop you a note to let you know that you can now go to the *[name of website]* website to *[get a specific benefit, e.g., "use the fitness calculator"]*. You'll love this new feature because *[insert benefit of this new feature]*.

Give it a try right now: *[link to website URL]* – and let me know what you think.

Thanks!

*[Sign Off]*

P.S. Some people are already using this feature to *[get the benefit]* – I think you'll really like it and find it useful too.

### 44. Who else wants [a specific benefit]?

Hi *[First Name]*,

If you've ever wanted to *[get a specific benefit]* but you can't seem to get started, then I have some good news for you.

Introducing *[Name of Product]*, which is the best way I know to *[get a desired end result]*.

How do I know it works? Because I've been using it for the past *[time frame]*. In that time I've gone from *[original state]* to *[new state]* and I have *[Product Name]* to thank for it.

I'm not the only one. Check out what others are saying about it here *[link to promo URL]*.

It worked for me. It's worked for countless others. And you can try it out risk-free by clicking here *[link to promo URL]*.

*[Sign Off]*

P.S. If you're looking for a quick and easy way to *[get the specific benefit]*, you'll get it here: *[link to promo URL]*

## 45. Is it really safe to ***[do a specific thing]***?

Hi *[First Name]*,

You've probably heard the frightening news reports about *[some topic]*. Some of these reports are saying that *[doing this specific thing is unsafe – explain how]*.

But is it true?

There is a grain of truth to these reports, yes. However, the good news is that you can still *[get a positive benefit]* while *[protecting yourself from some specific harm]*.

Check out this blog post to find out how: *[link to blog URL]*

*[Sign Off]*

P.S. You might be as surprised as I was – see for yourself: *[link to promo URL]*

## 46. Don't even try to ***[get a specific benefit]*** until you read this...

Hi *[First Name]*,

Have you been trying to *[get a specific benefit]*? Then stop what you're doing and read this...

Every day, many people try to *[get a specific benefit]*. Most of them end up tired and frustrated, because *[they end up getting some bad result]*. Worse yet, they often *[get some other bad side effect]*.

Does this sound familiar? The good news is that it doesn't have to be that way.

Here's why...

*[Either insert an article outlining a way to get the benefit, or a promo for a product which helps people get the benefit.]*

See you next time!

*[Sign Off]*

P.S. It really is that simple – give it a try for yourself and see if you don't agree.  
*[link to promo URL ~ if appropriate.]*

## 47. The surprising truth about *[topic]*...

Hi *[First Name]*,

It's no secret that *[a common knowledge niche fact]*. But did you know that *[a surprising niche fact]*?

It's true. You see, *[elaborate on the surprise fact and how it affects the reader]*.

Now you know the truth.

*[Sign Off]*

P.S. To find out more visit: *[link to promo URL]*

## 48. Wow – check out this video...

Hi *[First Name]*,

I had to watch this twice, because I almost didn't believe my eyes and ears the first time I watched it.

That's because *[describe something really cool about the video]*. But don't take my word for it – check it out for yourself here: *[link to video URL]*

*[Sign Off]*

P.S. Seriously, I've never see anything like it. Have you? *[link to video URL]*

## 49. Answer one question for me, please...

Hi *[First Name]*,

Let me ask you a question:

*[What is your biggest problem? What do you want to learn more about? What do you struggle within the niche...?]*

Just hit reply and let me know your answer. I appreciate it!

*[Sign Off]*

P.S. It'll only take a minute to answer the question, and you'll really be helping me out a lot... so please do hit reply and let me know your thoughts.



## 50. Would you do me a favour, please?

Hi *[First Name]*,

I'd like to request a quick favour from you. I promise it will only take 30 seconds.

All you have to do is fill out this quick and anonymous poll which asks you what you'd like to know more about with regards to *[niche topic]*.

Here's the link: *[link to poll URL]*

I really appreciate it. Thank You.

*[Sign Off]*

## Conclusion

There you go!

You now have 50 high-response promotional email templates that you can use for just about any occasion which your subscribers will open, read and take action on!

It's easier than ever to keep in touch with your customers and contacts and now you've absolutely no excuse for not doing so!

So grab a template, fill in the blanks, and send out to your list today!

The sooner you do, the sooner you'll start tapping into the additional revenue stream intelligent use of email provides for you!

## About The Author:



Do you ever wish there was an easier way to attract clients?

If you're thinking "Yes, I do!" you're certainly not alone. Many professional service providers feel exactly the same way as you because their expertise is in providing the service that they're qualified to provide, rather than in the selling of it.

And just imagine for a second how much easier it would be, how much happier you'd feel and how much more you could be earning if suddenly you discovered the secret to having a crowd of clients wanting to engage you, rather than you having to go out searching for them.

If our paths haven't crossed before, let me introduce myself. I'm Tim Dodd, a former chartered accountant and specialist business workflow consultant. In simple terms, I help clients put in place processes that attract potential new business automatically.

If you're an entrepreneurial business owner or professional service provider, who would like to automate their lead generation, prospect follow-up and business relationship building processes in order to spend more chargeable time working with your best clients, doing what you enjoy doing most, then I'm certain that I can help you to achieve that goal.

If you like the idea but aren't convinced I'd be able to help your particular business, make an appointment to speak with me today and find out why I'm so confident that I can.

Just head over to [www.3dconsultingservices.com/call](http://www.3dconsultingservices.com/call) and select the appointment time that's most convenient for you.

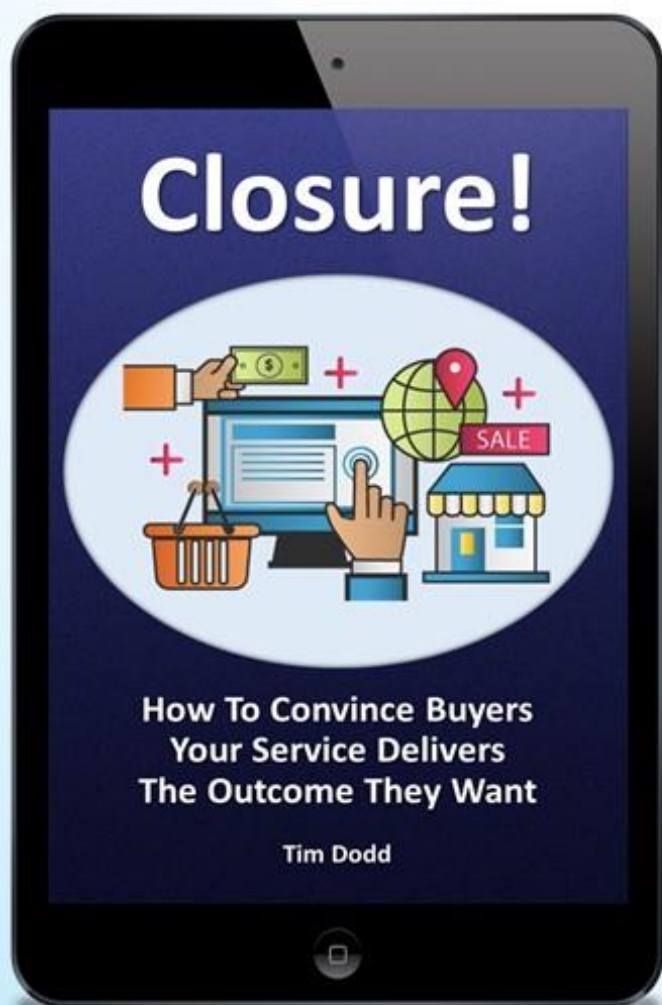
There's no charge, and when we talk I promise to provide you with at least one strategy you could implement immediately which would transform how you won new clients in the future!

And, whether you decide to get in touch or not, may your God always be with you and continue to guide you along the path you've chosen and were created to pursue in order to prosper and live a uniquely fulfilling life.

I truly look forward to speaking with you.

*Tim*

**These Days Traffic Generation Isn't A Problem.  
Convincing Browsers To Buy Is The Challenge!  
Yet, A Few Little Tweaks To Your Website Can  
Soon Fix That When You Know What To Change...**



**Readers Who Implement These  
Changes Truly Appreciate The  
Difference It Makes To Their Sales!**

Every self-respecting business owner would like more paying customers. It doesn't matter what you sell, the end goal of being in business is to keep finding people who want and, more importantly, are in a position to buy the product or service you offer.

So if you have a website and want to learn how you can easily set yourself apart from other suppliers in your marketplace, take a proper look at this easy to follow guide right now. Then start by completing the first exercise and very soon you'll see it yield truly excellent returns on a tiny investment!

***Get Access Now!***



**3d Consulting Services**

***Magnify Your Mission : Multiply Your Reach***