














20 Top 15's Of 2015 By Web Category

List of Categories







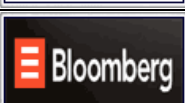







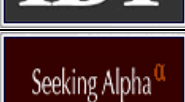
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Top 15 Most Popular Websites Overall

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Google	1	1,100,000,000	1	1	1
2.		YouTube	3	1,000,000,000	4	2	3
3.		Facebook	3	900,000,000	3	3	2
4.		Yahoo	4	750,000,000	2	7	4
5.		Amazon	9	500,000,000	7	9	12
6.		Wikipedia	10	475,000,000	8	17	6
7.		Twitter	12	290,000,000	20	6	9
8.		Bing	15	285,000,000	5	15	25
9.		eBay	15	285,000,000	11	11	23
10		MSN	16	280,000,000	9	5	36
11.		Microsoft	18	270,000,000	10	4	39
12.		LinkedIn	18	260,000,000	24	20	11
13.		Pinterest	22	250,000,000	25	14	27
14.		Ask	24	245,000,000	12	30	30
15.		WordPress	24	240,000,000	38	16	18
















Source <http://www.ebizmba.com> December 2015

Business Websites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Yahoo! Finance	110	75,000,000	50	170	n/a
2.		Forbes	136	65,000,000	83	165	159
3.		MSN MoneyCentral	138	60,000,000	100	175	n/a
4.		CNN Money	148	58,000,000	250	45	n/a
5.		Wall Street Journal	204	42,000,000	221	172	219
6.		Google Finance	211	40,000,000	180	241	n/a
7.		Bloomberg	258	28,000,000	271	161	341
8.		CNBC	383	27,000,000	312	189	649
9.		The Motley fool	388	26,000,000	187	141	837
10		Business Insider	415	23,500,000	314	712	218
11.		Market Watch	428	19,000,000	437	288	560
12.		Buisness Week	597	18,000,000	485	450	856
13.		FT	631	17,000,000	186	632	1076
14.		IBTimes.com	650	16,000,000	652	112	1187
15.		SeekingAlpha	921	15,500,000	830	1035	897

Source <http://www.ebizmba.com> December 2015

eBusinessWebsites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		cNet	84	70,000,000	53	94	106
2.		Mashable	417	17,000,000	682	348	220
3.		TechCrunch	683	12,500,000	1229	435	385
4.		Wired	782	12,000,000	549	1176	622
5.		ZDNet	1678	7,500,000	2223	1272	1540
6.		WebProNews	2063	7,000,000	1247	n/a	2878
7.		ARS Technica	2387	6,500,000	3351	2305	1506
8.		VentureBeat	2409	6,000,000	4503	520	2105
9.		The Next Web	3756	4,500,000	4955	5059	1255
10		GigaOM	5305	4,100,000	12053	718	3143
11.		Information Week	5689	1,500,000	6907	3765	6394
12.		SitePoint	6148	1,000,000	11433	n/a	862
13.		ReadWrite	6468	900,000	8397	n/a	4538
14.		SearchEngineLand	7555	850,000	16572	5282	810
15.		DigitalPoint	8265	500,000	17628	6235	933




Source <http://www.ebizmba.com> December 2015

Coupon Websites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Groupon	261	30,000,000	98	292	393
2.		Retail Me Not	319	24,000,000	239	301	418
3.		Zulily	556	20,000,000	123	641	904
4.		Coupons	706	18,250,000	160	1280	678
5.		Shop At Home	763	18,000,000	104	n/a	1421
6.		Slick Deals	781	17,000,000	889	n/a	673
7.		Living Social	835	12,000,000	202	n/a	1468
8.		Woot	1419	10,000,000	1606	1500	1152
9.		eBates	1851	7,500,000	922	2382	2250
10		Fat Wallet	2058	6,000,000	2653	2143	1379
11.		Gilt	2184	5,900,000	1671	2034	2847
12.		Deals Plus	2918	5,500,000	1678	2549	4527
13.		Brads Deals	3074	5,000,000	1815	1884	5522
14.		Savings	4064	4,500,000	1897	n/a	6231
15.		Deal Catcher	4240	3,500,000	2508	2884	7327















Source <http://www.ebizmba.com> December 2015

Blogs

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Huffington Post	38	110,000,000	21	13	79
2.		TMZ	187	30,000,000	166	55	340
3.		Business Insider	414	25,500,000	314	710	218
4.		Mashable	418	24,000,000	682	349	222
5.		Gizmodo	434	23,500,000	769	111	421
6.		LifeHacker	448	23,250,000	807	133	403
7.		Gawker	510	22,000,000	783	99	648
8.		The Daily Beast	674	15,500,000	706	275	1041
9.		Tech Crunch	684	15,000,000	1229	435	387
10		Perez Hilton	795	14,500,000	941	251	1194
11.		Engadget	1026	14,000,000	1430	1193	454
12.		Cheezburger	1071	13,000,000	1856	339	1017
13.		Jezebel	1109	12,500,000	1374	174	1780
14.		Deadspin	1110	12,250,000	1623	90	1617
15.		Kotaku	1428	10,000,000	2600	308	1377







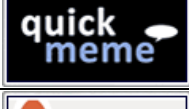








Source <http://www.ebizmba.com> December 2015

Celebrity Gossip Websites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Yahoo! OMG!	115	50,000,000	80	150	n/a
2.		TMZ	163	25,000,000	120	46	324
3.		E Online	294	23,500,000	228	109	547
4.		People	333	23,000,000	199	77	722
5.		US Magazine	338	22,500,000	217	47	749
6.		WonderWall	450	22,000,000	400	500	n/a
7.		Gawker	455	22,000,000	626	94	645
8.		ZimBio	533	20,500,000	531	177	893
9.		Perez Hilton	783	12,700,000	895	251	1203
10		Hollywood Life	1023	11,500,000	678	150	2242
11.		Radar Online	1053	11,000,000	574	363	2221
12.		Pop Sugar	1949	6,000,000	1616	316	3914
13.		Wet Paint	2020	5,500,000	1195	212	4652
14.		Media Take Out	2071	4,000,000	1881	n/a	2261
15.		Fish Wrapper	2184	3,500,000	2553	557	3443

Source <http://www.ebizmba.com> December 2015

Funny Websites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		theChive	764	18,500,000	990	275	1026
2.		Cracked	767	17,500,000	1288	280	734
3.		Break	876	15,000,000	1091	72	1466
4.		eBaumsWorld	1010	14,500,00	977	200	1854
5.		FunnyorDIE	1058	11,000,000	621	731	1823
6.		Cheezburger	1068	10,500,000	1856	335	1013
7.		QuickMeme	1109	10,000,000	370	660	2298
8.		College Humor	1158	9,500,000	1470	240	1765
9.		theOnion	1459	9,000,000	1838	195	2345
10		9GAG	1600	8,500,000	2042	2503	255
11.		FunnyJunk	2096	6,000,000	2542	1400	2346
12.		Smosh	2238	4,500,000	1675	400	4638
13.		XKCD	2896	3,750,000	5782	1100	1806
14.		Fark	3493	3,500,000	5315	2476	2688
15.		The Oatmeal	3506	3,000,000	4500	566	5452


Source <http://www.ebizmba.com> December 2015

Health Websites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		WebMD	156	80,000,000	63	72	333
2.		NIH	198	55,000,000	111	176	308
3.		Yahoo! Health	240	50,500,000	220	260	n/a
4.		Mayo Clinic	439	30,000,000	166	156	994
5.		MedicineNet	709	25,500,000	265	220	1641
6.		Drugs	864	22,000,000	254	73	2266
7.		Everyday Health	1092	18,000,000	179	356	2741
8.		Health Grades	1108	17,000,000	256	366	2703
9.		HealthLine	1343	16,000,000	563	421	3046
10		Mercola	1365	15,500,000	1452	754	1889
11.		Health	1393	15,000,000	1198	464	2518
12.		MindBodyGreen	1705	10,500,000	2067	323	2724
13.		Medscape	1821	9,000,000	1041	815	3608
14.		RxList	2381	7,000,000	642	476	6024
15.		Medical News Today	2939	6,500,000	1755	2246	4817










Source <http://www.ebizmba.com> December 2015

Job Websites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Indeed	180	36,000,000	52	317	172
2.		Monster	363	23,000,000	74	n/a	651
3.		Glass Door	464	21,000,000	558	151	683
4.		Career Builder	480	20,400,000	152	384	904
5.		Simply Hired	865	12,000,000	459	216	1919
6.		AOL Jobs	1400	10,000,000	900	1900	n/a
7.		Job Diagnosis	1488	9,500,000	880	740	2844
8.		Beyond	2532	4,750,000	121	1546	5930
9.		Zip Recruiter	2644	4,500,000	747	1848	5336
10		USA Jobs	2938	4,250,000	612	2480	5723
11.		SnagaJob	2966	4,000,000	444	1898	6557
12.		The Ladders	4467	2,750,000	1537	6270	5595
13.		Dice	4471	2,500,000	3065	6931	3416
14.		Salary	4885	2,250,000	1945	6134	6576
15.		Bright	5494	2,000,000	292	7831	8358

Source <http://www.ebizmba.com> December 2015

News Sites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Yahoo! News	30	175,000,000	29	30	n/a
2.		Google News	35	150,000,000	45	25	n/a
3.		Huffington Post	38	110,000,000	21	14	78
4.		CNN	63	95,000,000	41	90	57
5.		New York Times	88	70,000,000	85	54	125
6.		Fox News	93	65,000,000	70	46	162
7.		NBC News	125	63,000,000	45	23	307
8.		Mail Online	144	53,000,000	117	219	97
9.		Washington Post	181	47,000,000	164	75	305
10.		The Guardian	193	42,000,000	327	103	148
11.		Wall St Journal	195	40,000,000	204	161	221
12.		ABC News	221	36,000,000	110	150	404
13.		BBC News	238	35,000,000	300	350	64
14.		USA Today	247	34,000,000	96	359	287
15.		LA Times	335	32,500,000	172	380	452

Source <http://www.ebizmba.com> December 2015

Photo Sharing Sites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Instagram	72	100,000,000	50	128	37
2.		Imgur	104	87,500,000	214	45	52
3.		Flickr	110	80,000,000	133	112	85
4.		Photobucket	151	60,000,000	165	69	219
5.		Deviant Art	186	45,000,000	333	84	141
6.		Shutterfly	983	20,000,000	361	n/a	1605
7.		TinyPic	1073	9,000,000	1505	694	1020
8.		We Heart It	1428	8,100,000	2037	n/a	818
9.		Image Shack	1581	8,000,000	1485	2592	667
10		Image Venue	1690	5,750,000	2774	956	1340
11.		ImageBam	1737	5,500,000	3299	1056	857
12.		SmugMug	1790	5,000,000	1299	n/a	2280
13.		Picasa	1950	4,500,000	2000	1900	n/a
14.		Twitpic	1988	4,000,000	3872	620	1473
15.		Snapfish	3603	3,400,000	711	1040	9059

Source <http://www.ebizmba.com> December 2015

Personal Finance Sites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Yahoo! Finance	110	70,000,000	50	170	n/a
2.		MSN MoneyCentral	138	65,000,000	100	175	n/a
3.		CNN Money	148	50,000,000	250	45	n/a
4.		Google Finance	211	40,000,000	180	241	n/a
5.		The Motley Fool	359	22,000,000	160	122	795
6.		Market Watch	410	19,000,000	687	288	554
7.		BankRate	670	15,500,000	185	500	1326
8.		Seeking Alpha	864	13,000,000	770	939	884
9.		Wall St Cheat Sheet	936	9,000,000	407	107	2294
10.		Investopedia	1219	8,000,000	870	107	2294
11.		Daily Finance	1883	6,500,000	383	1966	3299
12.		Mint	2106	5,000,000	1702	1420	3197
13.		Money Morning	4363	4,500,000	162	252	12676
14.		Kiplinger	4425	2,500,000	1610	1244	10422
15.		Wise Bread	8079	2,000,000	9335	2714	12189

Source <http://www.ebizmba.com> December 2015

Reference Sites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Wikipedia	10	475,000,000	8	15	6
2.		Yahoo! Answers	25	150,000,000	21	29	n/a
3.		About	36	100,000,000	12	18	79
4.		Answers	66	95,000,000	24	7	167
5.		Wickia	103	85,500,000	142	25	143
6.		eHow	135	65,000,000	34	68	302
7.		Reference	143	59,000,000	105	n/a	181
8.		WikiHow	147	58,000,000	68	226	146
9.		GoogleBooks	205	30,000,000	190	220	n/a
10		StackExchange	296	23,000,000	609	80	199
11.		HubPages	362	22,500,000	420	78	588
12.		How Stuff Works	390	21,000,000	355	135	680
13.		Internet Archive	396	19,000,000	691	338	158
14.		ChaCha	545	18,000,000	203	52	1381
15.		Squidoo	671	17,000,000	887	254	872

Source <http://www.ebizmba.com> December 2015

Travel Websites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Booking.com	112	40,000,000	100	111	125
2.		TripAdvisor	134	38,000,000	68	126	209
3.		Yahoo! Travel	171	36,000,000	165	176	n/a
4.		Expedia	271	25,000,000	77	222	515
5.		Priceline	410	20,000,000	130	429	670
6.		Hotels.com	524	16,000,000	198	771	603
7.		Travelocity	673	14,000,000	181	435	1404
8.		Kayak	769	13,000,000	289	1332	687
9.		Orbitz	856	11,000,000	266	851	1452
10.		Hotwire	1114	8,500,000	364	824	2153
11.		HomeAway	1121	8,250,000	566	871	1926
12.		TravelZoo	1440	7,000,000	695	371	3255
13.		AirBnB	1950	6,000,000	1142	3652	1057
14.		Lonely Planet	2026	4,000,000	2626	1749	1702
15.		Viator	2714	3,000,000	1676	2319	4147
















Source <http://www.ebizmba.com> December 2015

Search Engines

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Google	1	1,100,000,000	1	1	1
2.		Bing	15	350,000,000	5	19	22
3.		Yahoo! Search	18	300,000,000	8	28	n/a
4.		Ask	25	245,000,000	15	31	31
5.		AOL Search	245	125,000,000	250	240	n/a
6.		WOW	271	100,000,000	20	26	767
7.		WebCrawler	511	65,000,000	100	759	674
8.		My Web Search	545	60,000,000	105	1124	405
9.		Infospace	892	24,000,000	66	500	2110
10		Info	1064	13,500,000	378	877	1938
11.		DuckDuckGo	2153	13,000,000	2323	3479	658
12.		Blekko	2280	12,500,000	862	1461	4518
13.		Contentko	2402	11,000,000	200	2500	4505
14.		Dogpile	2421	10,500,000	2734	1446	3084
15.		Alhea	4300	7,500,000	451	1225	11225













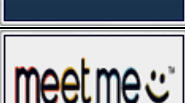

Source <http://www.ebizmba.com> December 2015

Social Bookmarking Sites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Facebook	3	900,000,000	3	3	2
2.		Twitter	12	310,000,000	19	8	8
3.		Pinterest	23	250,000,000	29	13	26
4.		Google Plus+	26	120,000,000	24	28	n/a
5.		Tumblr	33	110,000,000	53	13	34
6.		Reddit	105	32,000,000	227	27	60
7.		StumbleUpon	300	28,000,000	699	50	152
8.		Digg	1278	6,000,000	950	2393	492
9.		MetaFilter	2066	4,500,000	2139	458	3600
10		Newsvine	2082	4,000,000	2071	240	3934
11.		Folkd	2093	3,000,000	n/a	n/a	2093
12.		FARK	3106	2,500,000	3873	2503	2943
13.		Scoop.it	5654	2,000,000	6218	10152	591
14.		Slashdot	6024	1,600,000	9118	7322	1631
15.		Delicious	6113	1,500,000	10072	7032	1235

Source <http://www.ebizmba.com> December 2015

Social Networking Sites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		Facebook	3	900,000,000	3	3	2
2.		Twitter	12	310,000,000	21	8	8
3.		LinkedIn	18	255,000,000	25	19	9
4.		Pinterest	22	250,000,000	27	13	26
5.		Google Plus+	30	120,000,000	32	28	n/a
6.		Tumblr	34	110,000,000	55	13	34
7.		Instagram	77	100,000,000	49	145	36
8.		VK	97	80,000,000	150	120	21
9.		Flickr	123	65,000,000	138	139	91
10		Vine	581	42,000,000	237	335	1172
11.		Meetup	596	40,000,000	791	701	296
12.		Tagged	702	38,000,000	1082	615	408
13.		Ask.fm	779	37,000,000	2046	113	179
14.		MeetMe	1457	15,500,000	1407	635	2328
15.		Classmates	1487	15,000,000	153	285	4022

Source <http://www.ebizmba.com> December 2015

Video Websites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		YouTube	3	1,000,000,000	4	2	3
2.		NetFlix	95	150,000,000	24	166	95
3.		Vimeo	97	130,000,000	148	44	98
4.		Yahoo! Screen	108	125,000,000	105	110	n/a
5.		DailyMotion	125	100,000,000	156	n/a	94
6.		Hulu	207	75,000,000	136	179	306
7.		Vube	347	55,000,000	117	860	65
8.		Twitch	424	50,000,000	710	295	266
9.		LiveLeak	471	45,000,000	537	235	642
10		Vine	581	42,000,000	237	335	1172
11.		UStream	683	25,000,000	1109	85	854
12.		Break	884	14,000,000	1104	60	1489
13.		TV	887	13,000,000	124	787	1749
14.		MetaCafe	989	12,500,000	1028	461	1477
15.		Viewster	1410	12,000,000	150	300	3779

Source <http://www.ebizmba.com> December 2015

Viral Sites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		BuzzFeed	76	150,000,000	88	13	126
2.		UpWorthy	257	45,000,000	305	37	429
3.		ViralNova	439	29,000,000	221	505	591
4.		Zergnet	515	26,000,000	290	76	1179
5.		LittleThings	567	25,500,000	271	27	1404
6.		Distractify	664	25,000,000	302	67	1624
7.		Thought Catalog	801	12,500,000	857	47	1498
8.		Ranker	813	12,000,000	593	187	1658
9.		PlayBuzz	1421	11,500,000	669	39	3556
10		Uproxx	1598	11,000,000	1881	234	2679
11.		PolicyMic	1653	10,500,000	1817	130	3012
12.		KnowYourMeme	1700	10,000,000	2000	498	2602
13.		DailyDot	2099	6,000,000	1948	266	4083
14.		TwistedSifter	3687	4,000,000	2452	2361	6248
15.		TwentyTwoWords	3794	3,500,000	2813	3200	5368

Source <http://www.ebizmba.com> December 2015

Web 2.0 Websites

Rank	Link to Site	Name	eBizMBA Rank	Est. Unique Monthly Visitors	Compete Rank	Quantcast Rank	Alexa Rank
1.		YouTube	3	1,000,000,000	4	2	3
2.		Wikipedia	10	475,000,000	8	16	6
3.		Twitter	12	310,000,000	21	8	8
4.		Pinterest	22	250,000,000	27	12	26
5.		WordPress	24	240,000,000	38	15	18
6.		Craigslist	31	111,000,000	14	30	50
7.		Tumblr	34	110,000,000	55	12	35
8.		IMDB	52	106,000,000	50	60	45
9.		Yelp	65	105,000,000	52	11	133
10		Instagram	77	100,000,000	49	145	36
11.		Imgur	101	87,500,000	209	46	49
12.		Wikia	104	85,500,000	146	24	141
13.		Flickr	124	80,000,000	138	141	92
14.		eHow	133	65,000,000	30	61	308
15.		Photobucket	159	60,000,000	183	71	222

Source <http://www.ebizmba.com> December 2015